



# International Triple Helix Institute (ITHI)

## Global Entrepreneurial University Metrics (GEUM)

### Workshop Program

June 09-11, 2017

<b>9 June 2017, Friday</b> (Dinah's Garden Hotel)		
20:00 - 22:00	Opening social event: Poolside Reception	
<b>10 June 2017, Saturday</b> (Building 320, Room 106, Geology Corner, Main Quad, Stanford University)		
09:00 - 09:15	Brief participants introduction	
09:15 - 09:30	Project Chair report: GEUM Project Update	Henry Etzkowitz (Stanford STS, Birkbeck, THA and ITHI)
09:30 - 10:45	GEUM prospects: Metrics Researchers, Critics and Users Dialogue  Chair: Mariza Almeida	<ul style="list-style-type: none"><li>• Justin Axelberg, University of Sao Paulo. <i>Entrepreneurial University Ranking: Experiences compiling a ranking as a Grass Roots Student Led Initiative in Brazil</i></li><li>• Richard Zare, Chemistry Department, Stanford University <i>Not Everything that can be Counted Counts; Not Everything that Counts can be Counted</i></li></ul>
10:45 -11:15	Coffee	



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11:15-12:15	<p>Gender and diversity metrics for the entrepreneurial university</p> <p><b>Chair:</b> Henry Etzkowitz</p>	<p><b>Prof. Sue Rosser, Former Provost, San Francisco State University; Special Advisor for Research Development and External Partnerships, Office of the Chancellor, California State University System and Special Advisor to the President at San Francisco State University; Author, <i>Academic Women in STEM Faculty</i></b></p> <p><b>Commentators: Mathias Wullum Nielsen, Stanford University and Aarhus</b></p> <p><b>Q and A: Brainstorming gender and diversity metrics ideas</b></p>
12:15-13:30	Lunch (Coupa Café by Green Library, Stanford)	
13:30-14:45	<p>White paper review dissemination</p> <p><b>Chair:</b> Alice C.Zhou</p>	<ul style="list-style-type: none"> <li>• Henry Etzkowitz</li> <li>• Lena Leonchuk, North Carolina State</li> </ul> <p><i>And/or options (1) Feed GEUM into existing metrics (2) launch GEUM metrics start-up (3) develop joint venture with major publisher or other relevant organization</i></p> <p><i>Ceremonial Signing of White Paper by participating authors</i></p>
	<p>GEUM IPR Strategy discussion</p>	<p>Richard Allan Horning, Senior Attorney, Reed Smith LLP, Palo Alto</p>
14:45-15:00	Coffee	
15:00-15:15	<p>Google sheet application for Data Analysis (Metrics)</p>	<p>Mengnan Wang, Data Analyst. Accenture (at Google campus)</p>



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15:15-18:00	Trilicious Game: Charting GEUM's future	Convener: Prof. Mariza Almeida (Universidade Federal do Estado do Rio de Janeiro – UNIRIO) Workshop participants
19:00-21:30	Meeting dinner, Dinah's Poolside Restaurant	
<b>11 June 2017, Sunday</b> (Building 320, Room 106, Main Quad, Stanford University)		
9:30-10:00	The Hatch Effect: An Interdisciplinary model of engagement	by Scott Billadeau Founder & CEO of Liquid Planet, Co-Founder of HATCH Experience, and occasional Pianist and Composer.
10:00-11:15	<b>GEUM Progress</b>  <b>Chair:</b> <b>Anne Kouvaleinen</b>	<b>10:00-10:15, Finland</b> by Prof. Anne Kouvaleinen and Seppo Poutanen, Turku University
		<b>10:15-10:30, China</b> by Prof. Wei Yao and Mosi Weng, Ph.D candidate, Zhejiang University
		<b>10:45-11:00, Russia</b> by Prof. Liana Kobzeva, Tomsk State University
		<b>10:30-10:45, Brazil</b> <ul style="list-style-type: none"> <li>• São Paulo by Arthur Tavares, University of Sao Paulo</li> <li>• Rio by Prof. Mariza Almeida, UNIRIO</li> </ul>



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		<p>11:00-11:15, United States by Dr. Alice Chunyan Zhou, International Triple Helix Institute (ITHI)</p>
11:15-11:30	Coffee break	
11:30 -12:20	<p>New GEUM Projects</p> <p>Chair: Liana Kobzeva</p>	<p><i>Star Scientists and Entrepreneurship: A consideration on university ranking in Asia</i> — will show a part of our researches, university ranking by star scientist in Asia and patent, and so on. by Hiromi SAITO (Ph.D. in Economics) , Chiba University, Graduate School of Social Sciences, Associate Professor.</p> <p>1-33, Yayoi-cho, Inage-ku, Chiba-shi, Chiba, 263-8522 JAPAN E-mail: <a href="mailto:hiromis@chiba-u.jp">hiromis@chiba-u.jp</a> or <a href="mailto:hirori.chiba@gmail.com">hirori.chiba@gmail.com</a></p> <ul style="list-style-type: none"> <li>• <i>Institutionalizing interdisciplinility in universities: drivers, practices, challenges and impacts of interdisciplinary research units in the UK.</i> by Dr. Frederica Rossi, Dina Mansour, Ph.D candidate. CIMR, Birkbeck, London</li> <li>• Prof. Emanuela Todeva, St. Mary's University, London</li> </ul>
12:20-12:30	<p>Call for contributions GEUM special issue, <i>Triple Helix Journal (THJ)</i>. <a href="http://www.triplehelixassociation.org">www.triplehelixassociation.org</a> by Prof. Henry Etzkowitz</p>	