

The Triple Helix and Silicon Valley:

Entrepreneurial university, financing/tax policy, start-ups and industrial clusters
in regional innovation & development

June 8-10 . Silicon Valley . USA

Join us to:

- ★ **Learn** the Triple Helix theory and its practice in innovation and entrepreneurship
- ★ **Connect** to the Valley and meet people from a variety of countries and fields
- ★ **Visit and understand** the heart of world tech innovation — Silicon Valley



Source: <https://siliconvalley.center/blog/start-ups-financing/>

Overview

The Triple Helix and Silicon Valley Forum (THSV), will be held at Stanford campus on June 8-10, 2019, presenting various innovation initiatives in Silicon Valley from a Triple Helix perspective, with Stanford University, Silicon Valley and the Triple Helix as three foci:

F1: The Triple Helix Theory and Practice — Silicon Valley's secret

The university-industry-government Triple Helix is the key to innovation and growth in a knowledge-based economy. Increased interaction among university, industry and government as relatively equal partners, is the core of the Triple Helix model for economic and social development. New developments in innovation strategies and practices arise from this interaction, as the Triple Helix becomes a platform for “institution formation.” This session includes:

How to organize regional innovation, triple helix spaces, public/private venture capital, innovation instruments such as science parks, incubators and technopoles, as well as university, industry and government in the triple helix.

F2: Silicon Valley's Future — an innovative region's evolution

Silicon Valley is unique in developing a Triple Helix through convergence of multiple double helices over more than a century. University-industry, university-government, government-industry interactions substituted for the lack of large organizations early in the 20th century. In the early 21st century, Silicon Valley faces the consequences of a virtually single minded focus on innovation, virtually ignoring discrimination, escalating housing costs and clogged transportation arteries. Silicon Valley is at an early stage of reconfiguring its innovation and entrepreneurship model according to principles of diversity, equality and social justice as well as adapting consensus-based planning methods. In the Valley, new organizational formats to promote innovation, such as the accelerator, incubator, science park and venture capital firms, synthesize elements of the triple helix and provide the infrastructure for transition from industrial to knowledge-based society. We will focus on:

Joint Venture Silicon Valley, IT Clusters, Incubators/ Accelerators for entrepreneurship, local, national and global networks for innovation and entrepreneurship.

F3: Stanford Open Innovation System — continuously creating new organizations

Stanford University is the generative source of Silicon Valley, inspired by an engineering school in a developing region creating an industrial penumbra to employ graduates and collaborate with firms to solve technical problems. The Liebigian entrepreneurial university, after the German chemist who linked theory to practice, influencing the “Land Grant” model, superseding and incorporating the contrasting 19th century Newtonian and Humboldtian academic paradigms, respectively focused on teaching and research. Expanding academic roles from teacher to researcher to entrepreneur, the university's third mission is to develop new techno-economic paradigms and tease out technological and economic implications from research. We will examine elements of Stanford University's Innovation System:

The “X” interdisciplinary research centers, Market-oriented Office of Technology Licensing, the original science park and the student-government founded accelerator: StartX; the faculty initiated translational research and entrepreneurial acculturation program SPARK, and the Design Cluster: D-School, Ideo, ME-310 and Radi-cand

In addition, participants will explore Silicon Valley with the Forum organizers. Site visits may include:

- Stanford University campus/research centers and its Science Park/ StartX
- Apple New Headquarters and Google main campus
- Selected Incubators/ Accelerators



Source: <https://www.visitcalifornia.com/destination/spotlight-silicon-valley>

As a participant you will:

- Fully engage with the Forum activities, not as a passive listener, but as an active participant who will shape the overall outcome of the Forum. You will listen to keynote addresses and individual presentations. and participate in panel discussions with top academic, business and policy-making leaders involved in university-industry collaboration, Silicon Valley entrepreneurs and venture capitalists, regional innovation organizers. We invite you to prepare a brief presentation (not obligated) and we will make suggestions and comments for your further development and publication, in a Forum Proceedings that will synthesize all the Forum experiences. If you wish publication, your paper should be submitted by 10 August.
- Join a community of like-minded individuals with similar goals and the belief that the Triple Helix is a key in forming an innovative region.
- Expand networks, meet partners and learn from the experience of world leaders from academia, industry and government, sharing real-life examples of how they succeeded in their endeavors.
- Explore the possibility to initiate a longer-term research collaboration with the International Triple Helix Institute for papers publication, remote collaborations and short-term visiting professors.

Venue:

Stanford University campus.

Hosted by the International Triple Helix Institute (ITHI)

1766 Sand Hill Road, Palo Alto, CA 94304, USA; URL: www.triplehelix.net



Source: https://en.wikipedia.org/wiki/Stanford_University

Registration fees:

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| Regular individual registration | US\$ 1000/person |
| Early bird group discount before April 1, 2019 | US\$ 900 (10% off) |

Note: The cost comprises: all Forum materials; Welcome Reception & Gala Dinner; and site visits. Airfare, airport transfer and Hotel/Inn/Motel are not included.

Forum Website URL: <http://www.triplehelix.net/thsv.html>

This website is also for registration.

Registration deadline: May 25, 2019.

Organizers

Prof. Henry Etzkowitz, Ph.D

Prof. Alice Chunyan Zhou, Ph.D [Primary contact]

Leila Maria Kehl, M.S

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* **Participants No. limits to 50.** Please book as early as possible to secure your seat.



| Forum Participant Information Sheet | |
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| Name | Please write the first and then the last. |
| Organization/Affiliation | Please list your organization, affiliation, or credentials. |
| Email address | Please list your professional email address. |
| Username for Skype, WeChat or Whatsapp | What communication tool should we use to contact you if email doesn't work? |
| Payment method | Write in which way you will pay, e.g., Paypal, Wiretransfer, etc. |
| Presentation topic and Abstract (<200 words), if prepare for one | Title: Abstract: |
| Wether need an Invitation Letter for Visa to the USA | Write yes or no here |
| Dates to stay | Write your intended dates to stay in the Silicon Valley, or in the USA for participants from other countries, which will show in your invitation Letter, e.g., June 2-10, June 6-11, or other options. |

Who can participate?

The Forum is particularly suited for government officers & policy-makers, higher education researchers/leaders, entrepreneurs and venture capitalists, business angels, technology transfer managers and practitioners, faculty and professional staff, academic evaluation and accreditation managers, postgraduate students, innovation and higher education consultants, etc. Participants will join a vibrant network for dialogue at the nexus of University, Industry and Government, developing bonds across nations and existing boundaries, to create new bridges for collaboration.