

Innovation Lodestar: The entrepreneurial university in a stellar knowledge firmament

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Abstract:

This article analyzes the stages and phases of development of the entrepreneurial university, incorporating the classic Humboldtian dualistic academic model that unites teaching and research, into a Triple Helix of university–industry–government interactions. The MIT and Stanford cases provide empirical data for the extrapolation of a knowledge-based regional development model that has become increasingly widespread in the US and globally. The societal implications of the dialectic between the ‘capitalization of knowledge’ and the ‘cogitization of capital’ are explored, in conclusion.

Keywords:

Entrepreneurial university, Triple Helix, Capitalization of knowledge