

Promoting innovation based on social sciences and technologies: the prospect of a social innovation park

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Abstract

Obviously "Knowledge Is Power" by Sir Francis Bacon does not only refer to knowledge in natural sciences and technologies aiming at understanding the nature phenomenon and obtaining material wealth, but also in social sciences and technologies concerning social ideal and seeking harmonious & sustainable development in the society & humans. In the past centuries, innovation / entrepreneurship based on natural sciences and technologies facilitated science and technology park (STP) ; however, innovation/entrepreneurship based on social sciences and technologies are laying the foundation for the conception of "social innovation park (SIP)". The distinct characteristics of SIPs and how social academic entrepreneurship is fostered by them through strategy and policy-making in (local, national, global) levels are explored in this study.

Key words: innovation based on natural science and technology, innovation based on social science and technology, science and technology park (STP) , social innovation park (SIP) , social academic entrepreneurship, triple helix